



# The Inclusive Design Guide

Welcome! ● ◆ ■ ▨

The Inclusive Design Guide is rooted in the **Three Dimensions of Inclusive Design**:



## **Recognize Diversity and Uniqueness**

As individuals spread out from the hypothetical average, the needs of those at the margins become ever more diverse. Most of us stray from the average in some way; thus, a mass solution does not work well.



## **Inclusive Process and Tools**

Inclusive design teams strive to be as diverse as possible and to include individuals with a lived experience of the intended users. This respects the edict “nothing about us without us” by not relegating people with disabilities to the role of research subjects or token participants.



## **Broader Beneficial Impact**

It is the responsibility of inclusive designers to be aware of the broader context of any design, and to strive to effect a beneficial impact beyond the intended use.

The Guide is ever-evolving and we rely on your feedback and contributions to continue developing these ideas.

Find the Guide online at **[guide.inclusivedesign.ca](https://guide.inclusivedesign.ca)**.



Inclusive Design Guide



# The Inclusive Design Guide

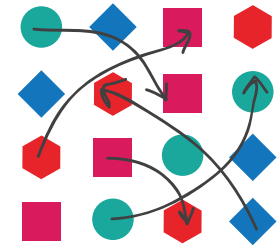
Welcome! ● ◆ ■ ▨

Striving to work within the **Three Dimensions of Inclusive Design**, there have been many exciting “aha” moments. We aim to capture these moments here in the Guide in our growing constellation of **Insights**. We have also put together a collection of **Practices**, **Tools** and **Activities** that describe some of the specific ways that inclusive design can be put into action.

● **Insights** ◆ **Practices** ■ **Tools** ▨ **Activities**

The sections and items that make up this Guide are not meant to be followed in any particular order. You can begin wherever and whenever it makes sense for you, your team, and your process.

Revisiting the guide at different stages in the project can be an effective way to integrate it into your work.



The Inclusive Design Guide can be applied to **digital design** as well as to the design of **services**, the **built environment** and **physical products**. It can be applied to processes like **meetings**, **conferences**, and our **daily interactions** with one another. It can be used by anyone.





Practice



Insight



Inclusive Design Guide



Inclusive Design Guide





Tool



Activity



Inclusive Design Guide



Inclusive Design Guide



Activity



Tool



Inclusive Design Guide



Inclusive Design Guide