**Topic:** Sustainable Tourism Inclusive Design: Management and Marketing Toolkit and Safety and Guide Training Resources

**Description:**

**Universal design adapted to adventure tourism**

·   First four principles will still be applicable but further developed

·   Last three principles modified for adventure tourism experiences

·   Roundtable discussion about tourism principles

**Three dimensions of Inclusive Design applied to adventure tourism**

·   Recognize diversity and uniqueness

·   Inclusive process and tools

·   Broader beneficial impact

**Sustainability Discussion**

·   Social critique and enhancing tourist experiences

·   Economic costs vs. benefits

·   Environmental critique and best practice in environmental design

**Toolkit and Manual Development**

·   What components need to be included

·   Roundtable discussion and idea generation

**Resources:**

Iwarsson, S., & Stahl, A. (2003). REVIEW Accessibility, usability and universal design

positioning and definition of concepts describing person-environment relationships. *Disability and Rehabilitation*, *25*(2), 57–66.

Rice, P. (2014). Universal Management: A Proposal to Change the Direction of Accessibility

Management in the Australian Tourism Industry to Create Benefits for All Australians and Visitors to Australia. *Review of Disability Studies: An International Journal*, *2*(2). Retrieved from<http://www.rds.hawaii.edu/ojs/index.php/journal/article/view/352>

Wildcat Adventure Race (I was one of the Directors of this race, an example of the type of experiences that I strive for in the tourism industry)

  [**https://www.youtube.com/watch?v=0Rrb9\_GPZtQ**](https://www.youtube.com/watch?v=0Rrb9_GPZtQ)

United Nations World Tourism Organization Publications on Accessible Tourism:

[**http://ethics.unwto.org/en/content/accessible-tourism**](http://ethics.unwto.org/en/content/accessible-tourism)